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Advancing Sustainability with Geospatial

Steven Hagan, Vice President, Server Technologies

João Paiva, Ph.D. Spatial Information and Science Engineering

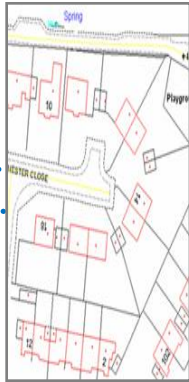
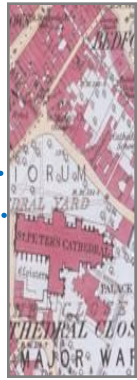
Sustainable Development (Rio+20): Global geospatial experts recommendations

- Geospatial information infrastructure at all levels (local, national, regional, global)
- Use of geographic data on a common framework for sustainable development applications
- Identification of new and emerging technologies to support sustainable development
- Consideration of legal and ethical issues
- Better use of spatial standards to facilitate data sharing

Effective Sustainable Development Requires:

- Ability to Absorb and Process Diverse Types of data
 - Sensors; LIDAR; Imagery; Video – UAVs; Social Media
- Ability to Process Large Amounts of Rapidly Arriving Data
 - Cloud Computing (Lower Energy costs)
 - Big Data Processing Techniques (Real Time Monitoring & Analysis)
- Ability to Transform Information into Actionable Knowledge
 - Semantics – Linked Open Data – Ontologies
 - Security, Privacy of Information
 - NSDIs, Standards

Geographic Information Evolution and Migration



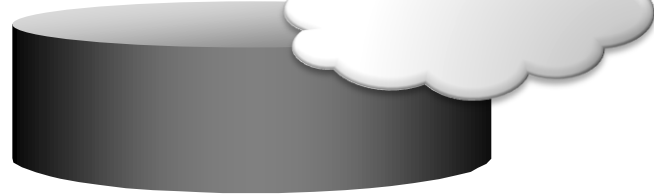
Mainframe GIS

Desktop GIS

Internet GIS

Distributed GIS

More Accessibility



Spatial Information Technology

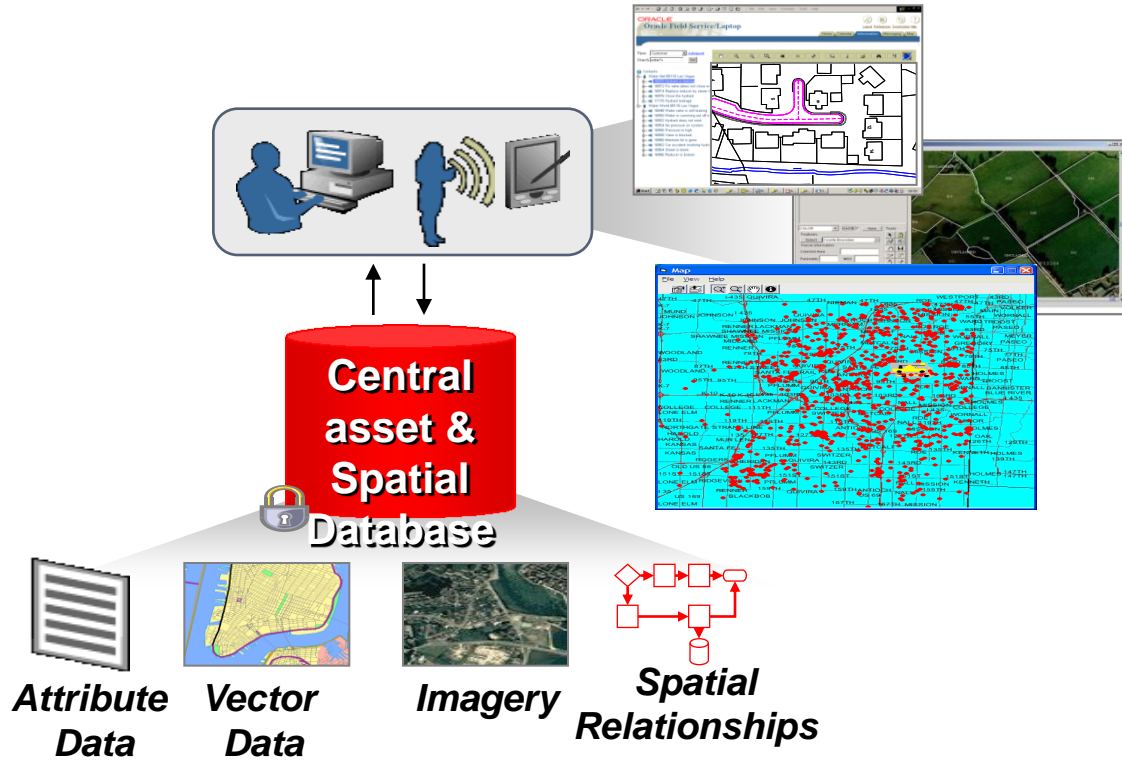
Mapping

Digital data file

Geographic Information Systems

Integrated Geospatial Information

Centralize Business and Location-Based Asset Information

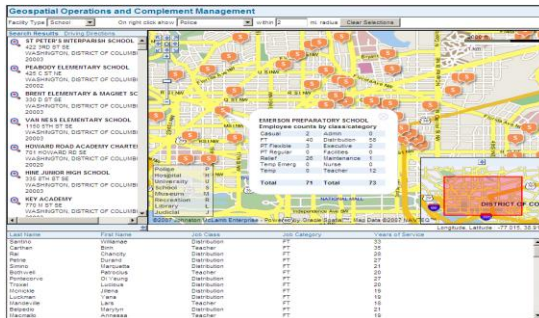


- **Data Integrity**
 - Data protected at the database
- **Ease of Integration**
 - Direct to the database
- **Ease of Maintenance**
 - Common repository
 - No proprietary interfaces
- **Enterprise Quality of times**
- **Service**
 - Transactional integrity
 - Security
 - Scalability
 - Captured once, used and updated many

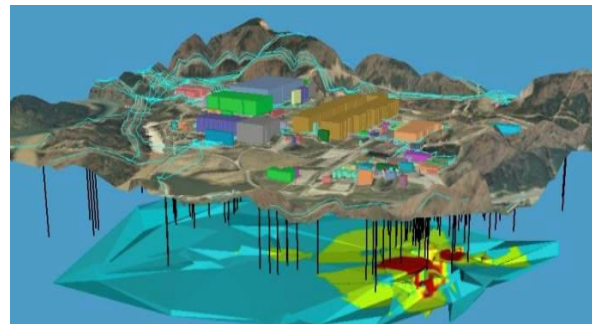
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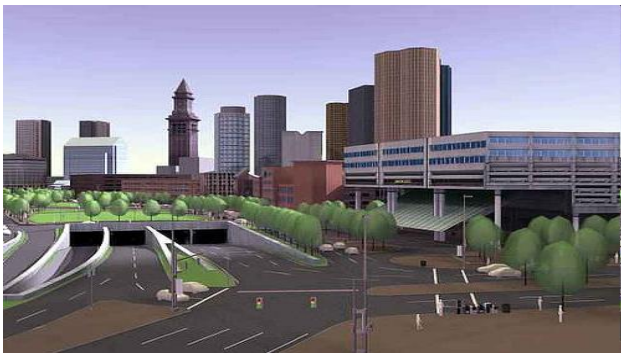
Geospatial Data for Sustainable Development



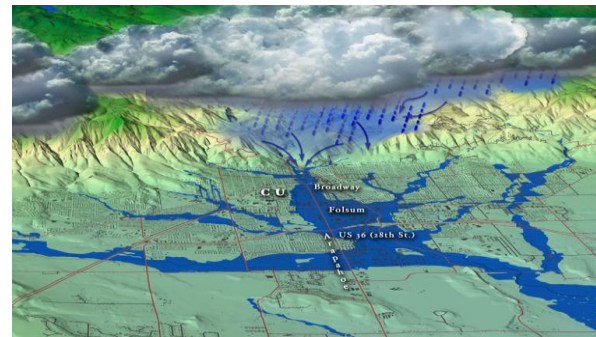
Crime Monitoring



Environmental Monitoring



Urban Modeling & Simulation



Predictive Hazards Planning

Sustainability: Geospatial at Core

External Data Sources

Transactional & Operational Systems
 Contents Repository
 Databases
 Web resources
 Blogs, Mails, news



Financial Data

Telephone Records

Internet Traffic

Real-time Data Streams



Search, Presentation, Report, Visualization, Query



Enterprise Data Management Infrastructure

Secured

GeoSpatial

Historical Records

POIs

Demographics
 Customer Data
 Call Records

Documents

Automatic Responses and Publishing



SMS



Console Alerts



EV Grid Management



Workflow Initiation



Real-time Dashboards

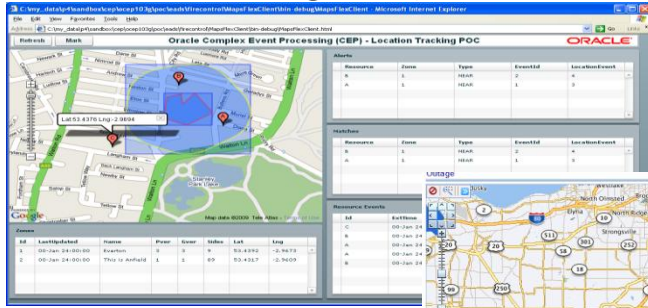
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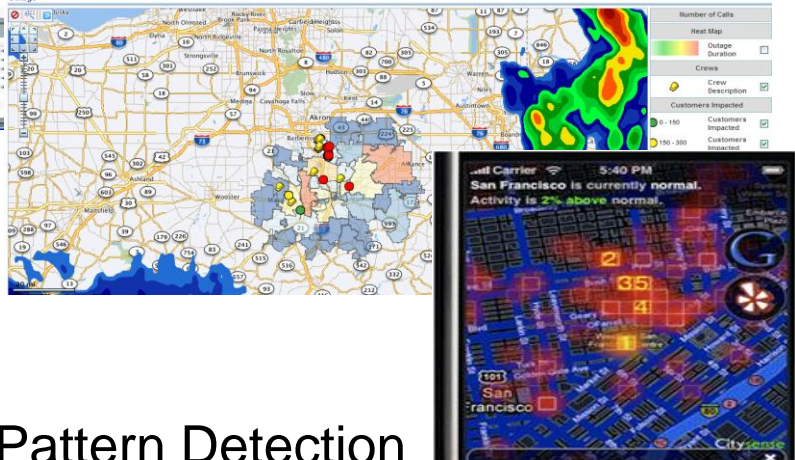
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Spatially-aware Real Time Stream / Event processing

Track Moving Objects



Real-Time
Business Intelligence



Real-Time Pattern Detection

- Ultra-high throughput (1 million/sec++) and microsecond latency
- Detect patterns in the flow of events and message payloads
- Filtering, correlation, and aggregation across event sources
- Business Intelligence in Real Time

NIST Definition of Cloud Computing

Cloud computing is a model for enabling convenient, on-demand network access to a shared pool of configurable computing resources (e.g., networks, servers, storage, applications, and services) that can be rapidly provisioned and released with minimal management effort or service provider interaction.

5 Essential Characteristics

- On-demand self-service
- Resource pooling
- Rapid elasticity
- Measured service
- Broad network access

3 Service Models

- SaaS
- PaaS
- IaaS

4 Deployment Models

- Public Cloud
- Private Cloud
- Community Cloud
- Hybrid Cloud

Sustainability: Oracle Offers Cloud Choice

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ON DEMAND

Cloud Services

Public Clouds

SaaS

PaaS

IaaS

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Private Cloud

Apps

PaaS

IaaS

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Users

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APPLICATIONS

Run on private shared platform
or public SaaS model

Oracle Technology in public clouds

- Enterprise deployment option
- Power 3rd party public clouds

Oracle Private
Cloud Platform

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Sustainability = Complete Platform Technologies

Big Data Technologies

Batch Process, Filter, Integrate and Ingest External Data Sources

Load Processed Results for Analysis and Decision Making

Real-time Event & Stream Processing

Evaluate and Process Real-time Data Feeds

Orchestration, Analytics and Visualization

Analyze and make decisions based on information from Authoritative Databases and external sources

Enterprise Data Management Infrastructure

Authoritative Databases of Geospatial Related information
Manage and evaluate large scale data sets
Perform complex analysis and computation

Secured

Automatic Responses and Publishing

Publish and Disseminate actionable information

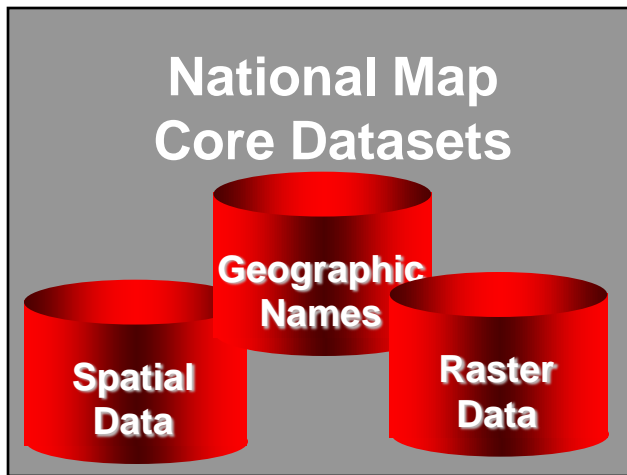
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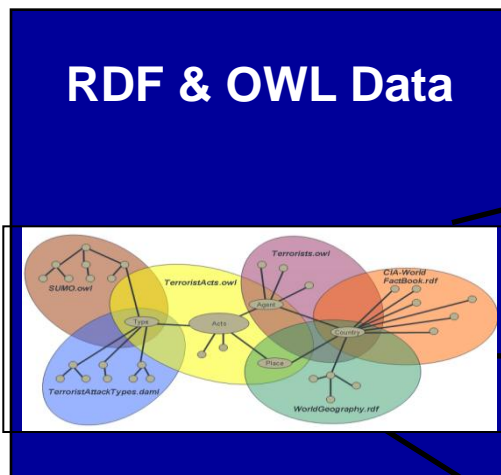
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Ontology-driven Geospatial Applications - Actionable Knowledge

Application Ontologies



- Simple Features
- GeoRaster
- Topology
- Networks
- Gazetteers



- Data Integration
- National Map schemas
- Geographic names
- Temporal
- Naïve Geography



Situational Awareness

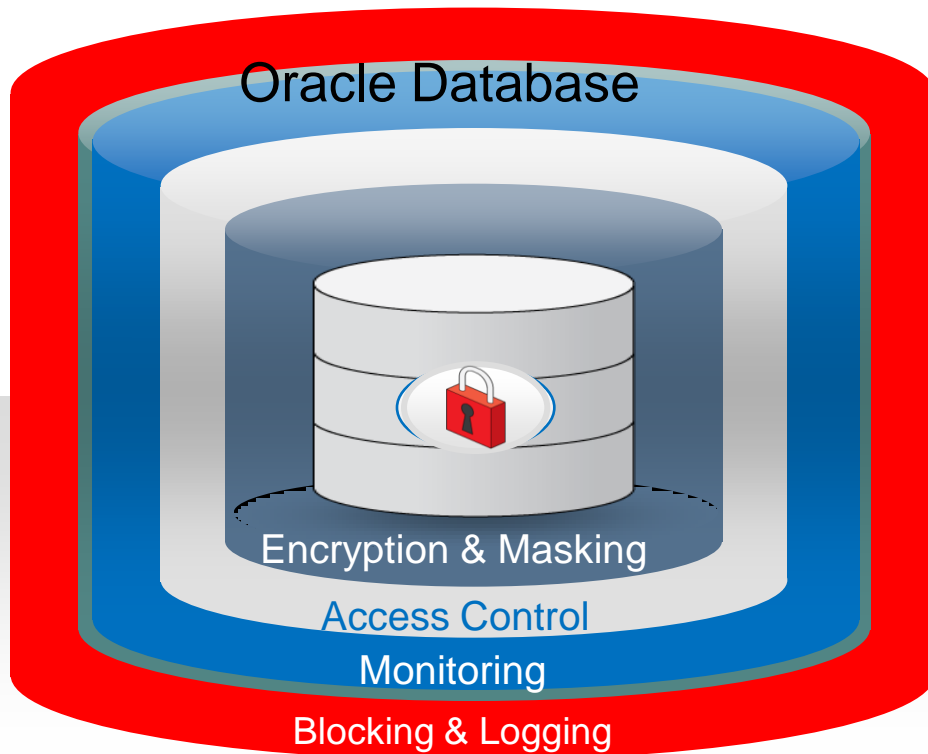


Theater



Targeting

Sustainability Data Collection must Respect Information Security and Privacy



Monitoring

- Configuration Management
- Audit Vault
- Total Recall

Access Control

- Database Vault
- Label Security

Encryption & Masking

- Advanced Security
- Secure Backup
- Data Masking

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Seeking Order through Standards

"We intend to complete development for a new suite of tools for developing the next generation of applications. And there are several interesting things with the next generation of tools, but perhaps the single most interesting thing about them is that for the first time a major application company is going to commit to an absolute standards-based development environment."

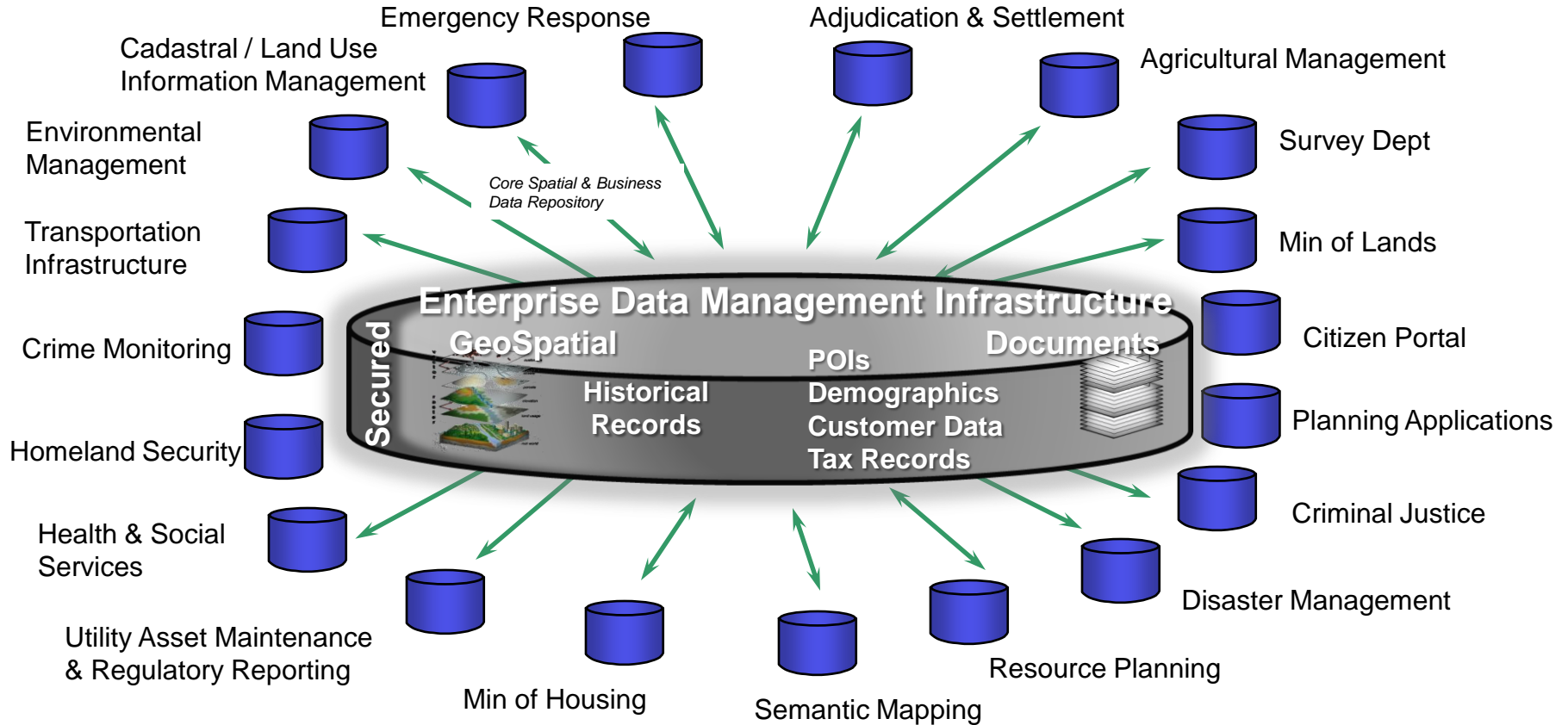
– Larry Ellison

- ISO
 - TC 211
 - TC 204
- Open Geospatial Consortium
 - Simple Features
 - GML
 - Web Services
- De-facto Standards
 - SHP, MGE, DXF, KML
- Professional Standards
 - ISPRS, FIG, WMO
- Java, .NET, Flash



SQL3/MM Spatial

Sustainability = Location-Enabled Applications



Technology Trends for Sustainable Development

- Consolidating data management:
 - Store once, use many times
 - Minimize IT costs; Focus on public service delivery
- Spatial data as part of information infrastructure
 - Fact-based environmental monitoring
 - Repurpose investments in data gathering
 - Coordinate with departments, agencies, and public
- Location-enable Enterprise Business Applications
 - Urban Planning, Citizen Web Services,
 - Public Safety, Emergency Response
 - Land Management, Environmental monitoring
 - Business Intelligence

Sustainability Requires Complete Platforms

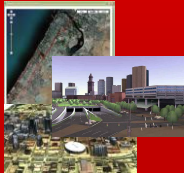
Big Data



Volunteered
Geographic
Information



Sensors
Streaming Data



Geo-
referenced
Video,
3D, LiDAR

Simplified Spatial IT



Support for
Open Standards



Spatial Database,
Application Server,
BI, tools



Support by
Leading Partner
solutions



Spatially-
enabled
Engineered
Systems



Deep Analytics



Real-time Spatial
Event Processing



Dense
Visualization



Spatial Analysis

On Premise, On Cloud, Shared Services



Shared GeoSpatial Services
Location Aware Everything

Cloud Computing

Oracle Engineered Systems

